### End of 15-24 Membership

# Why are you no longer accepting renewals or sign-ups for your 15-24 membership?

As of 24/01/24 our 15-24 membership will be merged into our shiny sparkly newly improved Concession membership!

- We want The Castle to be as accessible as possible, and we recognise age is not the only factor when it comes to needing financial support. Guests have shared feedback about this too.
- Based on this, we decided to focus on improving our concession membership to give a much wider range of guests access to £5 tickets. This has now been live for a couple of months.
- We don't check any credentials to qualify our members to join our Concession membership. It's an inclusive, self-assessed, low-cost option for ANYONE who feels they qualify e.g. students, seniors, NHS staff and those on low incomes. This is much easier to access than the outgoing 15-24 membership.

#### What are the benefits of the Concession membership?

- ONE FREE TICKET
- [NEW] £5 weekday matinee tickets.
- £5 tickets all day on Mondays
- up to 50% off all other tickets! (exclusions apply)
- 10% off the bar!
- 10% off private hires
- No booking fees
- [NEW] It's now cheaper to buy a concession membership than purchase a peak standard ticket.

#### Do I qualify as concession?

This membership is an inclusive, self-assessed, low-cost option for ANYONE who feels they qualify - e.g. students, seniors, NHS staff and those on low incomes. We don't check any credentials to qualify our members to join.

#### I have an active 15-24 membership. Are you going to cancel my membership?

We're going to merge our existing 15-24 members into our Concession membership scheme. All active 15-24 members have been contacted about this change.

## If you have any questions, concerns or general feedback, please email <u>membership@thecastlecinema.com</u>

### Thank you everyone for your continued support.

The Castle Cinema team xx

